

July 29, 2016

Join The SHEDDING REVOLUTION™

Shedding Workplace Negativity for GOOD!



Why Not SHED Negativity in the Workplace Now?

Top 10 Reasons You Should Declare July 29, 2016 as
Your Company's SHED® Workplace Negativity Day

Does Negativity Plague Your Workplace Environment? Organizations don't change, people do. So all fundamental change starts with the individuals of an organization. When individuals can SHED, they can help organizations move ahead!

Here are the Top 10 Reasons Why your Organization Should Join the Shedding Revolution and SHED Workplace Negativity for Good!

1. Research shows that the average employee complains 15 to 30 times a day. On Monday, people complain for an average of 34 minutes.
2. 1 out of every 11 people quit their jobs because of complaining coworkers. Good people don't want to work in a negative workplace.
3. Gallup research shows that more than 2/3 of employees are disengaged at their jobs.
4. Negativity breeds absenteeism and sick days. It adversely impacts your physical well-being. It actually weakens your immune system.
5. A survey of 500 Healthcare CFOs estimated negativity and resistance to change cost their organizations 20-40% of revenue for a total of \$3.6 billion!
6. One study found that 78% of U.S. workers waste 4.5 hours every week listening to coworkers complain.
7. Negativity kills innovation, creativity, and problem-solving. It's simple! SHED negativity or your organization is dead!
8. Negativity increases the likelihood that you will fail. Why do 75% of all change efforts fail? Largely because people lack the skills and motivation to embrace new organizational processes and procedures.
9. Topping the list of energy "siphoners" are toxic people and negative thinking. Negativity drains one's energy twice as fast while positivity recharges one's energy. With increased work demands, organizations will require faster refueling capacity.
10. Negativity ignites fear and causes a workforce to become paralyzed and stuck. A staggering 95% of people say fear is the number one thing that holds them back from being happier and more successful at work.

Mayo Clinic Got It. Here is their SHED Success Story: The long term health division of Mayo Clinic took on the SHED challenge. They declared their workplace to be positive and everyone would have a new allergy: "I'm allergic to negativity." They gave each employee a green wrist band that said, "I'm allergic to negativity." It was part of their uniform. When you came to work you needed your name badge and your green wrist band on. They caused so much positive stir that the internal newspaper sent reporters and photographers to their workplace and did a story on how they had stomped out negativity.

Next Steps: Share with your boss and coworkers! Join over 100,000 other people from organizations such as Mayo Clinic, Norton Healthcare System and Verizon Wireless who are utilizing the revolutionary Shedding Philosophy to create CHANGE-ready organizations. KeepShedding.com/Challenge